

INTRODUCTION:

The purpose of this article is to help you make sales from SYNERGY SQUARD LIMITED without spending any money on adverts or any other thing. The idea is for you to use this to raise some money that you can then invest into building more profitable campaigns.

Let's say you picked a product that pays N10,000 and with what I'm going to teach you, successfully you made 5 sales.

That will be $5 * \$20 = \100 (Pure Profits). You can now use your earnings to earn more by launching a quality campaign and even buy adverts.

To successfully do this, you may need 'A domain, Hosting, Autoresponder and Adverts which you can start with a \$50 budget.

REGISTER ON SYNERGY SQUARD LIMITED

This is where you will be getting the products to promote from. If you are not already registered on SYNERGY SQUARD LIMITED as an affiliate in Marketplace, this is the first step you have to take. SYNERGY SQUARD LIMITED is an online platform that allows Experts (those with quality Products, Information, Knowledge and Expertise) to list and sell their products on marketplace and other people who want to make some money can help them sell those products and smile to the bank.

Let me explain better.

On SYNERGY SQUARD LIMITED, members with quality Products, Information, Knowledge and Expertise can list them along with marketing materials that makes selling them easier for affiliates. Then affiliates can sign up to the SYNERGY SQUARD LIMITED platform, pick one or more products to market and use the affiliate links of each product to market them. When someone buys the product via the affiliates' link, the affiliate will get a commission for that product.

Now that you understand how this works, let me explain how you can become an affiliate of **SYNERGY SQUARD LIMITED**.

Here is Step One:

Go to <https://synergysquard.com/marketplace/account> or <https://synergysquard.com/register> fill the form and click CREATE ACCOUNT (you should read the terms and conditions too though) Or click cancel if you are not willing to sign up.

For you to successfully register, you must verify your email by clicking on 'Verify email address' which automatically sends a 'Verification Link' to the email you provided during registration (Ensure it is a mail address you have access to). On Verifying your email, it will redirect you to a login panel where you will input your email and password which takes you to your Dashboard. At the top-right corner of your Dashboard, you will see a 'clickable link' which can direct you to the platform you registered. Subsequently, you can become either an Affiliate or a Vendor. On clicking either of these, you'll need to be identified by providing your 'Identity card' and 'Passport'.

You should know also that your membership as an Affiliate/Vendor on **SYNERGY SQUARD LIMITED** is free for one year as the system will show you the countdown on your Dashboard after a successful registration.

When the one-year free duration expires, you can use the CARD option or BANK option to pay for renewal. Sometimes, the network from your bank might not be good and your payment might not go through. If that is the case, just try it again later on. Once your payment goes through, you will get an email and you will get instant access to the Affiliate dashboard.

STEP 2: Adding Your Bank Account

Once you are signed up as an affiliate, you can log on to the system if you are logged out using your email address and password you used in signing up. Just go to <https://synergysquard.com>, Click to access either the 'Trading classroom' or 'Marketplace, then click on 'Login' at the top-right corner of your screen. Once you add your credentials, this will always bring you to your affiliate dashboard where you can see a summary of your Orders, Sales, Transactions etc.

The first thing you should do after signing up as an Affiliate or a Vendor is to add your bank account details because **SYNERGY SQUARD LIMITED** pay every two weeks on Fridays. But if you do not have your bank account details on your profile, you won't be

able to receive your money. So, in order to do this, click on your name found at the top-right corner of your dashboard, it will drop down, then click on MY PROFILE, it will bring you a page that has all your details. Then, on this page, click ACCOUNT DETAILS, it will pop-up a form to fill your account details. Ensure you add your bank account details correctly and click on UPDATE ACCOUNT.

Once you have done that, it is now time to get your affiliate links and start promoting some products.

STEP 3: Getting Your Affiliate Link

Again, your affiliate link is your unique link that allows the system to know that a particular sale came from you so that you are credited for it. The good thing about the affiliate links on **SYNERGY SQUARD LIMITED** is that they all come with a cookie which means that even if someone clicks on your Affiliate link today but doesn't buy immediately until after some months in the future, the cookie that the affiliate link set on the person's browser makes it easy for the system to identify that this customer was referred by you and you get the commission.

Okay, here is how you get your affiliate links.

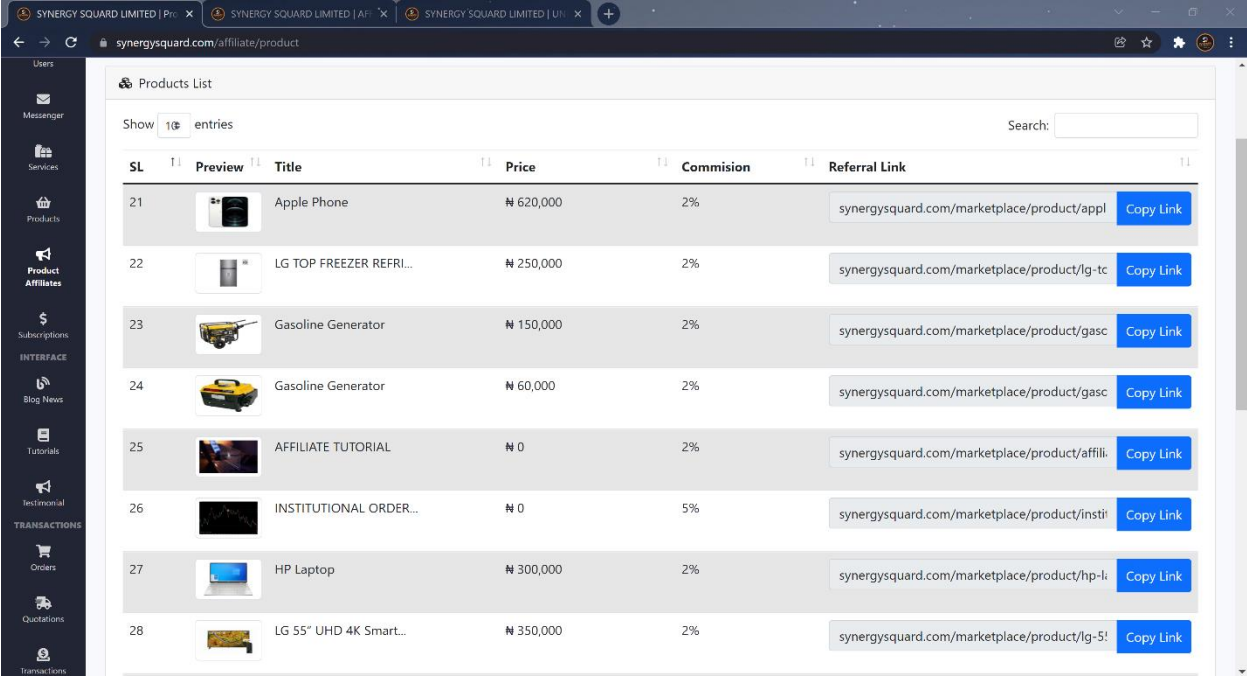
Once you are logged in to your dashboard, there is a button by the right-end when you click on 'Products' (either on desktop or mobile)

On this page, you will see details about each product.

- The product names
- Product price
- Commission percentage paid to affiliates
- And the affiliate link for the product

Something like this.

YOU CAN MAKE SALES WITHOUT A WEBSITE AND WITHOUT SPENDING MONEY



As you can see in the image above, the column named "Referral Link" is where you can get the affiliate link for the product you want to promote.

Again, each product has its own unique affiliate link. All you have to do is click on the 'Copy Link' button found at the right-end of the product bar for you to simply copy it.

For instance, there is an affiliate link for a product on the Product list called 'Institutional Order Flow Forex Strategy'. The affiliate link is what you are going to be promoting to prospects.

Again, once people click the affiliate link, it brings them to the sales page for the product and once they buy, you get an email notification that you have made a sale.

Read through:

Now that you understand how to use **SYNERGY SQUARD LIMITED** system, let's now talk about how you can make your first sales on **SYNERGY SQUARD LIMITED**.

The first and important golden marketing advice you need to get deep into your mind is that when it comes to promoting products online (either it is yours or the ones you are promoting as an affiliate) - The best way to get results is to put the right message in front of the right audience. Many people make this mistake over and over. Some

people will just copy their affiliate link about any product and go around posting the affiliate link anywhere thinking people will just click on it and go and buy.

The Plain truth is that If you promote your affiliate link about a product to the wrong audience, you won't make any money. So, since you won't be spending any money on adverts, this is the simple way you can make your first sales.

The 4 steps are:

- (1) Analyze your list/audience
- (2) Choose a product on Synergy Squard Limited that fits into their wants or interests
- (3) Advertise the product and generate leads
- (4) Send them your affiliate link and follow up

Let's take the steps one after the other.

1 - Analyze Your Audience:

The first step is for you to analyze the list or audience you already have access to. A list or audience is a group of people that you can reach and who already know you. Examples are:

1. Your WhatsApp contact list
2. Your Instagram followers
3. Your twitter followers
4. Your Facebook friends and other social sites
5. A WhatsApp group where you participate
6. A targeted Facebook group where you participate

For numbers 1- 4, what you are going to do is to figure out what the majority of the people in your contact list or followers will be interested in.

The idea is once you know what they are likely interested in, you can now find a product that is related to that interest and market it to them

Let me give an example for you to understand what I am saying. Let's say you have a list of 300 contacts on your WhatsApp list and out of these 300 contacts, 250 of them are young men, that has given you an idea of what they could be interested in. You can do the same for your FB/Instagram/Twitter followers.

Analyze them

What type of people are following you?

Are they young, single women?

Are they Promising young Men?

Are they business opportunity seekers?

Are they fitness enthusiasts?

Are they people over 50?

Are they retirees?

For instance, most of the people who follow me on social media are usually young men who are in their quest for survival. One thing is these must be people who have some money to spend though. That means they should be people with a job or a business. If your followers on Facebook are a bunch of students, they probably don't have much money and won't buy much. Once you have an idea of what they are interested in, we can now move to the next step which is:

2 - Choose a Product on SYNERGY SQUARD LIMITED that Fits Their Interest.

Let's continue with the 300 WhatsApp list illustration. Now that you know that your WhatsApp contact list is mostly made up of Promising young men, the next step is for you to go to **SYNERGY SQUARD LIMITED** and look for a product that will appeal to young men.

One of the products on **SYNERGY SQUARD LIMITED** is a fantastic product on 'Institutional Order Flow Forex Trading Strategy' that pays N10,000 per sale. I young men are the number one people who are usually interested in Forex trading. Another product that can appeal to young men is a product on how to make extra money which

Forex Trading provides. Actually, making extra money is a topic that appeals to majority of people as long as they are not rich yet.

3 - Advertise to Generate Leads

So, by now, you already have an audience to promote to, you know what they are likely interested in and you now have a product that suits that interest. The next thing you will be doing is to craft an advert to get people who are interested to raise up their hands and contact you.

The first method is by crafting a direct advert that says something like:

Are you interested in achieving this ABC goal? I have news for you. Email abc@yahoo.com or SMS 08000000000 or DM Me (if it is on social media)

OR

Are you struggling to achieve ABC desire? The problem is XYZ. For more details, Email abc@yahoo.com or SMS 08000000000 or DM Me (if it is on social media)

OR

Would you like to know how to achieve ABC? Email abc@yahoo.com or SMS 08000000000 or DM Me (if it is on social media)

PRACTICALS:

Let's say we want to promote the 'Institutional Order Flow Forex Trading Strategy' as a product on **SYNERGY SQUARD LIMITED**. It is always a good idea to check out the sales page of the product so that you can get some helpful information and tips that can help in your promotion. So, for the 'Institutional Order Flow Forex Trading Strategy' product on **SYNERGY SQUARD LIMITED**., the sales presentation talks about something like "how to lose weight with Nigerian foods"

So, you can write an advert that says:

Would you like to know how to profit in the financial markets by being on the Smart money side? Email me@abc.com

OR

Are you interested in how you can use our everyday common sense to get paid from the financial markets effortlessly? Email me@abc.com

I hope you get the idea.

If there is space for an image depending on the medium you are using, then add a proper image that gets people's attention.

The second method to create your adverts is by combining some content with your advert.

So basically, you give some tips about a topic and then you conclude by telling them to contact you for more details about the topic. If you are going to be posting on Fb groups or WhatsApp groups owned by other people, this is the strategy you want to use.

EXAMPLE.

One Forex Trading strategy that can help you make money consistently is 'Institutional Order Flow'. If you stick to the rules, you don't have to be on screen all day to make more than what others who dwell on the screen make out from the market.

Would you like to know how the use of 'Institutional Order Flow' can give you a cash flow? Email me@abc.com

You see, I shared some valuable piece of information related to the topic and I ended it by asking them to get more information by contacting me. You can do this for any topic or product. All you need is a little research and you can come up with short contents like this that you can use to create this type of advert. You can even get all the information from the sales presentation of the product.

Here is another example for a different product.

Let's say I want to promote the Canada residency program on **SYNERGY SQUARD LIMITED**. I could write an advert that says:

Do you know that in order to relocate to Canada as a permanent resident, the most important thing is to get a high enough CRS score? The CRS score is calculated based on your age, education, job, English test results etc. Are You Interested in Living and Working Permanently in Canada? Send me a DM...

The call to action might be any of:

- Email me.
- Send an Sms.
- Send a Whatsapp message.
- DM Me

All we are doing here is to get people who are very interested to get in touch with you and you can now contact them with your affiliate link for the product. That brings us to the last step which is

4 - Send them your affiliate link and follow up

Let's go back to our Whatsapp list and young men illustration.

So, let's say you decided to promote the weight loss product to them via whatsapp stories and maybe you even used this advert:

One Forex Trading strategy that can help you make money consistently is 'Institutional Order Flow'. If you stick to the rules, you don't have to be on screen all day to make more than what others make out from the market.

Would you like to know how the use of 'Institutional Order Flow' can give you a cash flow? Whatsapp me for details.

The next step is to get back to them and you must do this as quickly as possible. Send them a short reply plus your affiliate link to where they can get the product. Do the same regardless of the medium that they are using to contact you.

Is it email? Reply them.

Is it WhatsApp?

Is it Facebook?

Is it twitter?

Is it Instagram?

Here is a simple template you can use to respond to the enquiries.

Hi, Tony this is Justice.

I am sending you this message because you wanted more information about how the use of 'Institutional Order Flow' can increase your cash flow. All you have to do is to watch this video from one of Nigeria's top FOREX TRADER. Click here to watch the video (Or click here to know more) => PUT YOUR AFFILIATE LINK HERE

Yours Justice

It is as simple as that. Then, you can even send them 2 to 5 more reminders about this just to get them to go and check out the sales presentation of the product via your affiliate link. But the follow up messages have to be varied. And one good way to do that is by using that same content + ad formula.

So, you can send them a reminder that says:

Hi,

Do you know that you can be losing even when you are right? Yes, that is true. A lot of people don't know that remaining on screen can get you make wrong decisions through your emotion So, before you start trading the markets, you need to understand that you need time for yourself, your family and other things emotionlessly like many people ignorantly do not know. You should ask yourself if you really want to profit consistently from the financial markets. Talking of Consistent profit with enough time for yourself, your family and your business, have you watched the video I sent to you about learning from one of the top Nigerian Forex traders? If you haven't, click this link to do so – PUT YOUR AFFILIATE LINK HERE

It is as simple as that. By the way, you can spend a few minutes looking at the sales presentations of the products in **SYNERGY SQUARD LIMITED**. If you want, you can

even go to google.com to do a few research as well. If you follow this system, you are going to quickly make sales. The amount of sales you will make will depend on the number of people in your list and their purchasing power.

So, if other factors are the same, someone with 5000 twitter followers will get more sales than someone with 700 followers and if your audience is made up of people who don't have money (e.g., youth corpers or students), then even if you have 5000 people, someone with an audience list of 700 people who have money to spend will make more sales than you.

Again, the system is this:

(1) Analyze your list/audience

(2) Choose a product on **SYNERGY SQUARD LIMITED** that fits into their wants or interests

(3) Advertise the product and generate leads

(4) Send them your affiliate link and follow up

It is good to tell you that you may not get fast results in some cases especially if your audience size is low. So, if your audience size is low, I will advise that you use the second type of advert which combines "content" with the advert. You can keep posting those while you are getting more people. You can also get this big. You can create a huge Facebook group based on a topic and sell to people the products you are promoting. For instance, there is a young guy here in Nigeria who built a Facebook group list of 350,000 members in 7 months. And he didn't spend a dime to do it. All he needs to do to make money is find a suitable product on **SYNERGY SQUARD LIMITED** and promote to his list. With an audience size of 350,000, he can easily make #1,000,000 a month if he promotes the right products which is about 200 persons or more.